

The World's Best Loved Word Game! 

## Scrabble®

**A New Dimension in Word Games**

CD-ROM

**SCRABBLE**  
CD-ROM CROSSWORD GAME

Scrabble, the world's most popular word game, is now the ultimate interactive experience. Play one-on-one against the most formidable artificial intelligence ever developed for Scrabble, or challenge other players at home, down the street, or across the country with full-featured network and Internet play. Rich 3D graphics, an on-board dictionary with definitions, super-fast Artificial Intelligence, and user adjustable skill levels all combine to take Scrabble to a whole new level of fun.



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### Target Market:

Adults 18 - 49

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### Key Features

- 5 different skill levels
- Compete with the computer, up to 4 human players, or over the Internet and LAN
- Includes Merriam Webster's Official Scrabble Player's Dictionary, 3rd Edition
- Exciting sound effects
- Hybrid CD-ROM (Mac & Windows)

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### Marketing Support

- "Make your best play" Internet samplings
- Scrabble web site: [www.scrabble.com](http://www.scrabble.com)
- Print ad campaign
- Tag core brand TV advertising
- Internet tournament

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### Core Brand Information

- 33MM devoted Scrabble players in North America
- Multi-Million dollar TV ad campaign
- Extensive public relations support

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### Platforms

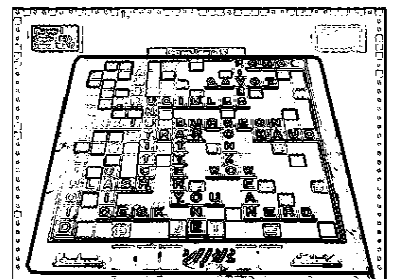
- Windows 3.1 & 95
- Macintosh

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### Package size

9" x 10 1/4" x 1 5/8"

Case Pack: 6



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